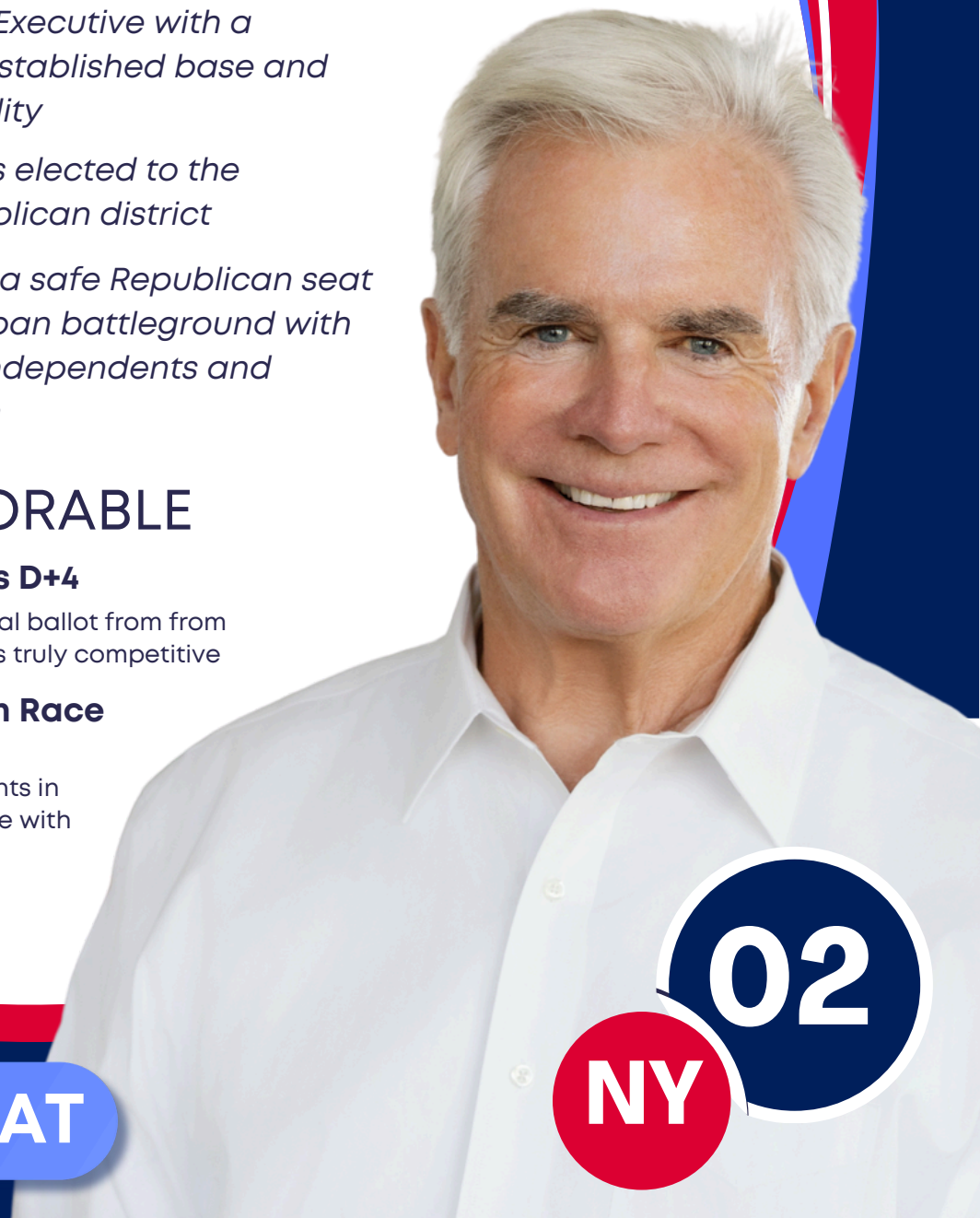
Pat Halpin
FOR CONGRESS

COMMON SENSE LEADERSHIP

FIGHTING
FOR THE SOUTH SHORE

A PROVEN LOCAL LEADER

- *Former Suffolk County Executive with a bipartisan record, an established base and strong regional credibility*
- *First Democrat in 100yrs elected to the Assembly in a 3-1 Republican district*
- *NY-02 has shifted from a safe Republican seat to a competitive suburban battleground with Trump hemorrhaging independents and Republican enthusiasm*



POLLING IS FAVORABLE

Siena: Suffolk County is D+4

A 17pt swing in the Congressional ballot from from July 2024 Shows that this race is truly competitive

District Poll Shows Even Race

Trump is underwater with a -39 Favorability among Independents in NY-02 - pointing to an even race with the gap widening every day

NY 02

DONATE TO PAT

PAT'S PATH TO VICTORY IN LONG ISLAND

Expand Democratic Midterm Turnout
Via a modern distributed field and digital operation focused on drop-off voters, Latino communities, younger voters, and low-propensity Democrats

Win Back Indepependent and Moderate Republicans
Through a highly targeted persuasion campaign focused on common sense, affordability, quality of life, clean water, infrastructure, and accountable leadership

Focus the Debate on Working Class Issues
Frame messaging around job creation and retention and neutralize the Republican SALT narrative since they capped the deduction in 2017 and their current plan restores it for less than three years

Capitalize on Low Republican Enthusiasm & Weak Candidate
Draw a clear contrast between South Shore priorities and Washington dysfunction, highlighting an incumbent who's absent from the district, low energy and stiff in media, and slept through the Republican's only major bill that's been historically unpopular

> "Andrew Garbarino did not make it in time. **He fell asleep in the back,** no kidding." House Speaker Mike Johnson (R-La) revealed after the bill passed the House."
>
> NEW YORK POST 7/15/25

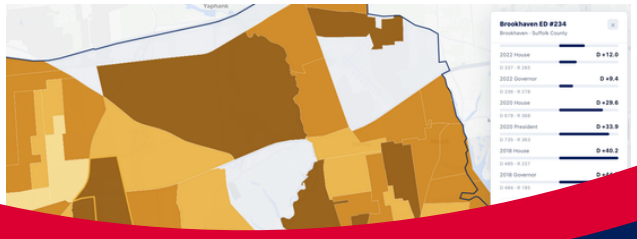
Communications Strategy

- *Heavy digital/social emphasis with messages targeted towards community issues*
- *Vertical-video approach focused on delivering strong messages in short bursts across Insta, TikTok, Facebook*
- *Deploy earned media in local and ethnic press outlets. Amplify content via social*

Field Plan

- *Strong distributed organizing approach using modern platforms like Mobilize & Reach*
- *Best-in-Class AI Data visualization platform identifying turnout gaps, Independent pools and real-time voter contact tracking*
- *Coalition building among democratic, labor, environmental groups & small businesses*

CAMPAIGN DATA PLATFORM



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